

Innervation Trust/iSingPOP Privacy Policy (V1)

Welcome to the iSingPOP Privacy Policy. This policy describes how iSingPOP ("we", "us", or "our") collects, uses, discloses, and protects your personal information when you use our website located at www.isingpop.com (the "Site") or interact with us through other means such as email or social media.

1. Information We Collect

We may collect the following types of personal information from you:

- **Contact Information:** Including your name, email address, phone number, and mailing address.
- **Payment Information:** If you make a purchase from us, we may collect payment information such as credit card details.
- **Communications:** Any communications you send to us, including emails, messages sent through the Site, and interactions on social media platforms.
- **Usage Information:** Information about how you use the Site, such as the pages you visit, the links you click, and other actions you take.

2. How We Use Your Information

We may use your personal information for the following purposes:

- To provide and maintain the Site;
- To process and fulfill orders and transactions;
- To communicate with you, including responding to your enquiries and providing customer support;
- To send you marketing communications, newsletters, and other information about our products and services that we think may be of interest to you;
- To personalise your experience on the Site and to tailor the content and advertisements we display to you;

- To detect, prevent, and address technical issues and security vulnerabilities.

3. Disclosure of Your Information

We may disclose your personal information to third parties for the following purposes:

- To our affiliates, partners, and service providers who assist us in operating the Site and providing our products and services;
- To comply with legal obligations or to respond to lawful requests from government authorities;
- To protect and defend our rights, property, or safety, or the rights, property, or safety of others.

4. Data Security

We take reasonable measures to protect the security of your personal information and to prevent unauthorised access, use, or disclosure. However, no method of transmission over the Internet or method of electronic storage is 100% secure, so we cannot guarantee absolute security.

5. Your Choices

You have the right to opt-out of receiving marketing communications from us and to access, correct, or delete your personal information. You can exercise these rights by contacting us using the information provided below.

6. Children's Privacy

The Site is not intended for use by children under the age of 13, and we do not knowingly collect personal information from children under the age of 13 without parental consent.

7. Changes to this Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised "Last Updated" date. We encourage you to review this policy periodically for any updates or changes.

8. Contact Us

If you have any questions about our Privacy Policy or our use of your personal information, please contact us at office@isingpop.com.

By using our site, you consent to the collection and use of information in accordance with this Privacy Policy. If you do not agree to such collection and use, please refrain from using the Site.

This Privacy Policy was last reviewed and updated in April 2025.